

New Name for Service Center

By Kathy McCabe, Globe Staff
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Bridgewell is the new name for Greater Lynn Mental Health & Retardation Inc., a social service agency. The name change aims to remove the stigma of mental health services and Bridgewell was chosen for its symbolism, according to a press release. "The word 'bridge' suggests a structure or system of service supporting people through the many different challenges that they may face, and the 'well' is not only for good health, but for being in good situations," chief executive officer Robert Stearns said in a statement. The agency also has a new home. It moved this week from downtown Lynn to Route 1 in Lynnfield.